

## Program Summary

- ❖ The CEO Leadership Forum is a customized peer-learning program that provides collaborative learning opportunities, personal executive development and ongoing peer support.
- ❖ It is designed to assist participants in addressing pertinent issues and enhancing leadership competencies.
- ❖ Skills will be enhanced through monthly 3-hour working sessions and off-line networking and coaching on topics such as: developing a vision, values-based leadership, working with the board, managing the organization, creating and maintaining client focus, building a competent workforce, using effective interpersonal behaviors, fostering external cooperation and developing resources.

## Comments from Participants

"As a long standing participant in the CEO Forum, I whole heartedly endorse the benefits of the Group's candid and supportive conversations, in an atmosphere of confidentiality. It is a forum that takes a commitment, a commitment to participate regularly and with honesty... and that commitment is critical. So, if a networking place is what you need...this is not it...but, if you want a place to share, on a regular basis, your needs and your ideas...with others who share in this commitment...then the CEO Forum is like no other opportunity you will have. It is a special place to share challenges and successes." - *Paul Atkinson, CEO of Consumer Credit Counseling Service (Third Thursday Group)*

"The CEO Forum has provided me a great peer network from which I have learned a lot. I've benefited from the expertise of other organizations and executive directors." - *Mary Beth Karr, CEO of Gilda's Club Western New York (Third Friday Group)*

## Eligibility

- ❖ Participants in the CEO Leadership Forum are chief executives (or executive directors/presidents) of nonprofit agencies.
- ❖ These agencies must be or must become members of the United Way Agency Executives Association.
- ❖ Prospective participants are required to submit the application on the adjacent page and an annual participation fee of \$200 to defray a portion of the operating costs of the 2010 sessions. Advance payment is required. **A scholarship may be requested by describing need on the application.**

## Program Protocol

- ❖ The CEO Leadership Forum is comprised of two CEO member groups of up to about 15 agency executives.
- ❖ Groups meet once a month on either the third Thursday (CEOs of larger agencies) or third Friday (CEOs of small-midsize agencies) of the month from 9:00 -11:30 a.m. (or times as mutually agreed upon by the participants) at locations determined by group consensus. There will be no meetings in July and August.
- ❖ New members will be welcomed into either the Thursday or Friday group, as appropriate

**Please respond by December 15, 2009**

Return application and  
check made payable to the United Way  
c/o: U.W. Not For Profit Resource Center  
742 Delaware Avenue  
Buffalo, NY 14209

## Participant Application

Please enroll me in the  
**2010 CEO Leadership Forum**

Name \_\_\_\_\_

Title \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Agency Services \_\_\_\_\_

Staff Size \_\_\_\_\_ Budget Size \_\_\_\_\_

# Years as CEO \_\_\_\_\_

**Sessions begin in January and finish in  
December 2010. The application  
deadline is December 15, 2009.**

payment (to United Way) is enclosed.  
Any requests for refunds must be made to the  
Planning Committee through a Co-Chair. If not  
currently a U.W.A.E.A. member agency, those dues  
must also be paid.

please bill me  
(Payment should be received before first session.)

I am requesting a scholarship of  
\$\_\_\_\_\_ because \_\_\_\_\_

Please send me info on the Leadership  
Development Program for non-CEO staff  
when it becomes available in the spring.

## Facilitator

### ❖ Nick Everest

The program is facilitated by Nick Everest, an independent consultant specializing in leadership and organizational development. Since leaving the multi-national corporate world after his 'first career' of twenty-seven years, Nick has worked extensively with not-for-profit organizations in WNY (over thirty to date) and currently serves on a human service agency board. He also teaches in masters programs at Daemen College and the UB School of Management.

### For More Information, Please Contact

Not For Profit Resource Center  
of the United Way

[www.uwbec.org](http://www.uwbec.org)

Joe Roccisano, Director  
887-2757

[joseph.roccisano@uwbec.org](mailto:joseph.roccisano@uwbec.org)  
or

Gail Calisto, Team Specialist  
887-2776

[Gail.calisto@uwbec.org](mailto:Gail.calisto@uwbec.org)  
or

Nick Everest, Facilitator  
390-8311

[njeverest@roadrunner.com](mailto:njeverest@roadrunner.com)

Or Any Member of the Committee  
(see next panel for names)

## Leadership Development Program For Your Key (non-CEO) Staff

This unique program is designed for leaders at all levels in nonprofit organizations. There are three important criteria for participation: firstly, the CEO's view that the individual has significant leadership potential, regardless of current job title or reporting relationship; secondly, the CEO's willingness to support the applicant's participation; thirdly, the participant's ability to commit to attending all three day-long sessions.

Based on the concept of peer learning, the diverse nature of the group - different experience, different roles, different organizations - will contribute to the learning process. The emphasis throughout the program is on the 'real world' application of leadership and, through this, the achievement of results. Participants will be expected to have a commitment to the learning process by bringing 'real' issues and opportunities to work on with their peers and to take away ideas to be applied in the workplace.

*Please request the full LDP brochure from the Not For Profit Resource Center (see form).*

***For questions regarding the CEO Leadership Forum, please contact members of the CEO Leadership Forum Planning Committee.***

*Linda Mabry, Community Music School, Co-Chair  
Paul Atkinson, Consumer Credit Counseling Service,  
Co-Chair*

*Bonnie Glazer, Child and Adolescent Treatment  
Services*

*Sylvia Nadler, Compass House*

*Tracy Sawicki, American Red Cross*

*Marlene Schillinger, Jewish Family Services*

# The CEO Leadership Forum

***Peer Learning Network  
for CEOs***

***of Member Agencies of the  
United Way AEA***

A Project of the  
United Way  
Agency Executives Association  
and the  
United Way of  
Buffalo & Erie County's  
Not For Profit Resource Center

## Mission

*Develop visionary leadership by creating a shared learning environment for nonprofit executives that promotes personal and professional growth.*

*Through the exchange of ideas, feedback, and support, CEOs will build skills to enhance their own leadership and their organization's capacity to more effectively achieve mission.*



